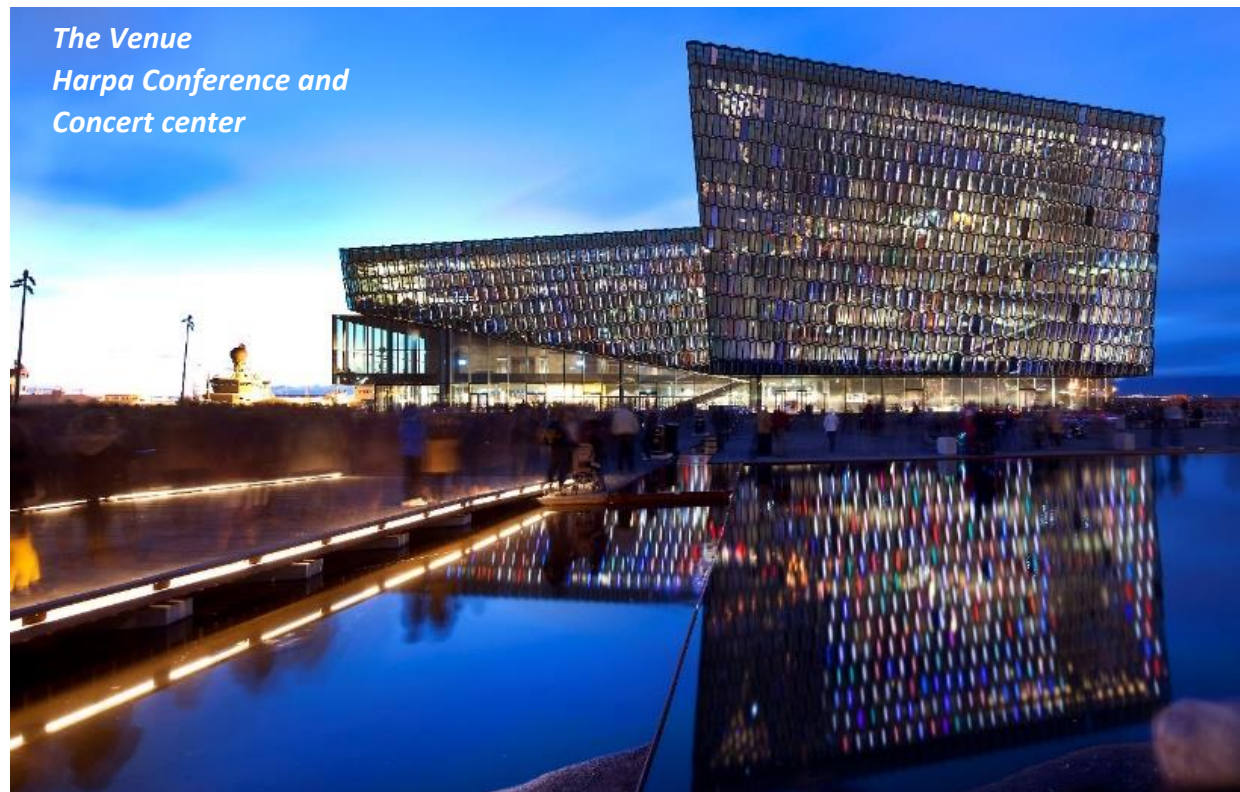


EXHIBITION & SPONSORSHIP INFORMATION

The **XVII European Conference on Soil Mechanics and Geotechnical Engineering 2019** offers a great opportunity to sponsors and exhibitors to display their products, services, literature and skills. The special sponsorship programme is structured to ensure that you can reach key stakeholders in the geotechnical industry.

The expected audience at the XVII ECSMGE 2019 will be from all aspects of geotechnical engineering, including consulting companies, research institution, universities and governmental organizations.



[Athygli Conferences](#) are our professional conference organizer. Athygli Conferences is a company built on years of experience and specialization in the field of conference and events management, please contact them for any assistance you may require; to discuss sponsorship packages, make group bookings or organise social events during the conference.



Invitation from the Conference Organising Committee

On behalf of the Icelandic Geotechnical Society, we are delighted to invite you, as potential exhibitors and sponsors, to join us at the XVI European Conference on Soil Mechanics and Geotechnical Engineering in September 2019. Previously the IGS have successfully hosted the Nordic Geotechnical Conference as the last one were in Reykjavik 2016. It is the first European Geotechnical Conference to be held in Iceland being located in the heart of Reykjavik, the venue Harpa, is hopefully the equal of any of those of the past.

The theme of the conference embraces all aspects of geotechnical engineering. Geotechnical engineering is the foundation of current as well as future societies, which both rely on complex civil engineering infrastructures, and call for mitigation of potential geodangers posing threat to these. Investment in quality geotechnical work is therefore required for successful and safe design, construction and operation of any infrastructure. Geotechnical engineering is the key to a safe and sustainable infrastructure and of importance for the society, economy and the environment.

Our conference has such a broad appeal to the geotechnical field and we hope that some of you will take the opportunity to present to a captive audience the top of the line solutions and instruments the geotechnical industry can offer to-day. We have configured the options so that you can sponsor those activities that you wish and get in contact to motivated delegates at the conference.

We look forward to a great event and welcome you to Reykjavik, Iceland in September 2019.

Haraldur Sigursteinsson
Chair of the Organising Committee

Message from the ISSMGE Vice-president Europe

On behalf of the International Society of Soil Mechanics and Geotechnical Engineering (ISSMGE), I invite you to participate in the XVII European Conference on Soil Mechanics and Geotechnical Engineering, Reykjavik, September 2019.

The purpose of the conference is to provide an update on the existing worldwide knowledge on geotechnical engineering. The conference venue is in a friendly and lively environment that promotes vigorous exchange of ideas and free discussion and debate.

The conference is the main European event under the aegis of ISSMGE. Next general big event in this category will be in 2023 so this is almost a once-in-a-career opportunity to engage with the motivated, curious, knowledgeable and influential conference audience.

The response and engagement that we have had from across the European geotechnical community and indeed more widely within the international geotechnical community, has been hugely encouraging. The Reykjavik Conference in 2019 offers a great opportunity to sponsors and exhibitors to display their products, services, literature and skills.

It is with great pleasure that we invite you to join in.

Mario Manassero
Vice President ISSMGE-Europe



Summary of Sponsorship and Exhibition Opportunities

Sponsorship		
Description	Cost in ISK	
Major Sponsorship		
Platinum Sponsor	ISK 3.000.000	
Gold Sponsor	ISK 1.800.000	
Programme Sponsorship		
Industry Satellite Symposium	ISK 1.000.000 for 1 hour	
Keynote or Plenary Speaker	ISK 340.000 per speaker	
Parallel Sessions	ISK 136.000 per session	
Delegate Bag Materials		
Mini Programme	ISK 300.000	
Name Lanyards	ISK 680.000	
Writing Pads	ISK 140.000	
Pens	ISK 140.000	
Insert in Delegate Bags	ISK 200.000	
Advertising in Final Programme / Abstractbook	ISK 160.000 – 400.000	

Exhibition		
Exhibition		
Exhibition Space (minimum 6 m²)	ISK 60.000 per m²	

Please contact the conference secretariat for further information





Sponsorship Opportunities

A wide variety of exhibition and sponsorship opportunities has been created to allow each company the opportunity to show their organisation as best suits their budget. Please contact the Conference Organisers to discuss tailor made packages.

Platinum – those who invest ISK 3.000.000 or more
Gold – those who invest between ISK 1.800.000 and 3.000.000

Preference in exhibition space, symposia time slots and other opportunities for advertising and promotion will be prioritised according to the sponsorship status (i.e. Platinum and Gold first), order of receipt of sponsorship confirmation, payment and the availability of items.

Platinum and Gold sponsors will also receive the following benefits:

Item
Logo on the web page
Acknowledgement of Support from the Chairperson at the Opening Session
Use of Conference Logo on Approved Organisation Promotional Material
Full XVII ECSMGE 2019 Registration (Platinum 4 registrations, Gold 2 registrations)
Conference Dinner Tickets (Platinum 4 tickets, Gold 2 tickets)

Industry Satellite Symposia

ISK 1.000.000 for 1 hour

Satellite symposia are offered in the the Hall Silfurberg B which can seat 378 delegates. The symposium will run for 60 minutes without a competing session and will take place either during a lunch break or at the beginning or end of the conference day.

You will be able to select your own speakers and content subject to final approval by the Organising Committee. The session will be printed in the Final Programme and on the conference website. Data projection, microphones will be provided. This is a unique opportunity to showcase new technology or products to the majority of delegates. Your company logo and website link will be included on the sponsor's page of the conference website.

**Plenary Speakers****ISK 340.000**

As a sponsor, your support will be acknowledged by the Chairperson at the start of the session and your logo will be displayed on the opening slide and in the Final Programme. Your company logo and website link will be included on the sponsor's page of the conference website.

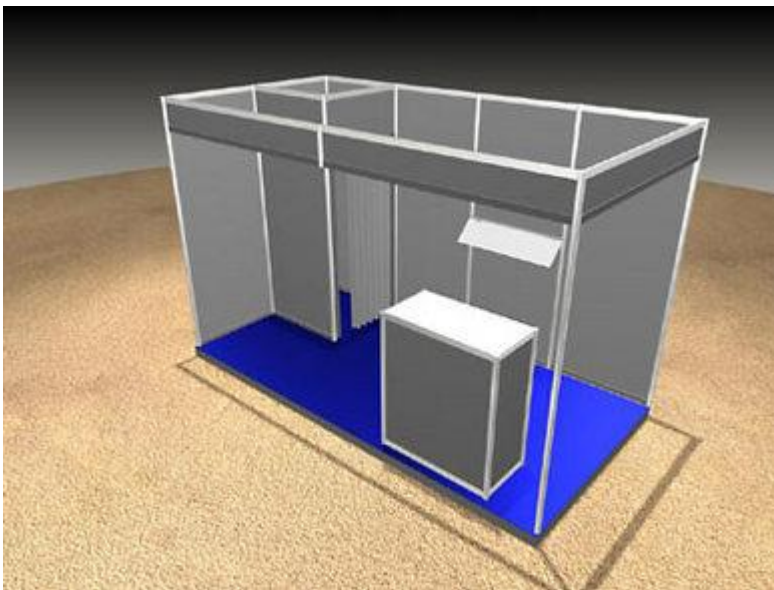
Parallel Sessions**ISK 136.000 per session**

The Conference is structured around plenary and parallel sessions. The parallel sessions will be a combination of symposia with distinguished invited speakers, selected oral presentations and workshops.

As a Parallel Session Sponsor, your support will be acknowledged by the Chairperson at the start of the session, your logo will be displayed on the opening slide and in the Final Programme. Your company logo and website link will be included on the sponsors' page of the conference website

Exhibition Space**ISK 60.000 per m² (minimum 6 m²)**

Exhibiting at the ECSMGE 2019 is a great way of communicating your product or services to a wide, targeted, influential audience. The exhibition will form an integral part of the conference and will make networking easy, providing you with excellent access to all attendees. Exhibition space includes shell scheme area (sample shown below 8 m² booth), access to a single 13amp electrical point, fascial name panel and one exhibitor pass (these do not allow access to plenary and parallel sessions).



**Mini Programme****ISK 300.000**

Each delegate will receive a mini programme. Delegates will use this throughout the conference to plan their days. Your company logo will be the only one to appear on the mini programme and your company logo and website link will be included on the sponsors' page of the conference website.

Name Lanyards**ISK 680.000**

Each delegate will receive a lanyard to hold their name badge when they arrive at registration. Your logo will be printed on the lanyards.

Delegates will be required to wear their badge at all times ensuring a high profile for your organisation. Your company logo and website link will be included on the sponsors' page of the conference website.

Writing Pads**ISK 140.000**

We will insert your branded writing pads (which you provide) into each delegate bag. Your company logo and website link will be included on the sponsors' page of the conference website.

Pens**ISK 140.000**

We will insert your branded pens (which you provide) into each delegate bag. Your company logo and website link will be included on the sponsors' page of the conference website.

Insert in Delegate Bag**ISK 200.000**

We will insert one A4/A5 promotional leaflet or small brochure into each delegate bag. This enables your company and its marketing material to directly reach all delegates and presenters.

Advertising in Final Programme/ Abstract book**ISK from 160.000**

Limited advertising space will be available in the Final Programme which each delegate, presenter and exhibitor will receive on arrival at the conference centre. All advertisements will be carried in full colour. Your company logo and website link will be included on the sponsors' page of the conference website.

Outside Back Cover, Inside Front Cover or Back Cover: (full page)

ISK 400.000

Full page inside position (excluding outside and inside covers):

ISK 270.000

Half page inside position (excluding outside and inside covers):

ISK 160.000